



Making Your Project Sustainable



What do you need to think about to make your project sustainable?

Planning Your Project/Group Questions:



- Who are we?
- What do we do?
- What will it cost?
- What will we charge?
- Where will we do it?
- When will we do it?
- Why will people get involved or want it?
- How will we know?

Getting started: Probity and Good Governance



- Constituting your group
- Have a structure - Identify roles
- Keep records
- Regulations
- Safeguarding and Risks
- Need a bank account
- Income and expenditure - managing budgets
- *Competition or collaboration*

Running it Properly

- Unincorporated X
- Charity
- “Social Enterprise”
- Community organisations
- Co-ops
- Community Interest Company
- *Constitution*
- *Articles of Association*
- *Registration*



How Will Your Project Be Sustained?



- Self – sustaining or Different business models
- New blood
- Uptake from statutory services
- Micro businesses
- Social enterprises
- Collaboratives
- Time Banking
- Volunteering

Developing Your Group



- In your group consider the following:
- Do you need a constitution?
- Could you change the way you operate/to become a business?
- What do we need to do to plan to cover the full costs?



Elements of the Financial Plan



- Costing your project
- What do we need to include?
- Other funding
- Probity and Good Governance



Costing Your Project



In your group.

Consider what you need to include
when costing your project

Costing Your Project – What Do We Need to Include?



- What staff we need
- What materials we need
- Will it involve rent or rates – include anyway!
- What other resources are going into your project e.g. In – kind donations or volunteer hours. £11.09 NCVO estimate, living wage £8.25, minimum wage £7.20.

Expenditure

- Premises
- Insurance
- Equipment
- Running costs
- Marketing/Promotion
- Staffing and volunteer costs
- Transport costs



Income



- Sales
- Membership fees
- Sessional fees
- Grants
- Loans
- *Cash flow*

Income Generation



- Creating a business to support your aims!!!
- Could you create a Social Enterprise?

Break

**YOUR
WAY...**

Lets get
better
together



What Makes a Good Bid

- Funding Criteria
- Innovation
- Exit Strategy/Sustainability
- Unique Provision
- Good Partnerships
- Provable Local Support
- Evidence Based Approach



Trusts and Foundations



- Endowment by individual, family or company to be used for charitable purposes
- 9,000 registered in the UK
- £2.1B per annum to charitable causes
- 10% income of voluntary sector
- Remit for grant giving – top areas for giving: Social care, health, education, arts (religious 9% grants)

What Do They Like to Fund?



- Risk takers
- Innovative ways of tackling problems
- New problems
- Marginalised groups
- Projects that are hard to finance
- Work that is likely to attract long-term funding from elsewhere

Current Issues



- Individual groups are hard to fund unless they have a unique provision.
- Funders don't like duplication.
- Projects that have an adverse effect?
- Funders/commissioners want to pay one management fee for a wide variety of outcomes.
- Are you part of any plan?
- Are you willing/able to work cooperatively?

Some Local Opportunities



- Evan Cornish Grassroots Grants.

(Lincolnshire Community Foundation Sue Fortune: 01529 305825)

- WREN <http://www.wren.org.uk/>
- NEL CCG - preventative services

Websites



- <http://www.fundingcentral.org.uk>
- <http://www.acf.org.uk/trustsandfoundations/?id=74>
- <http://www.ncvo-vol.org.uk/advice-support/funding-finance>
- <http://www.thekeyfund.co.uk/yorkshire-and-humber-fund->
- <http://www.biglotteryfund.org.uk/>
- <http://www.artscouncil.org.uk/>